

WEBINAR SUMMARY

3 GDPR BUILDING

BLOCKS:

KEY POINTS

EU's General Data Protection Regulation (GDPR) changes the way organizations manage data for good. The GDPR does not only apply to EU domestic business, but to companies worldwide. The five main benefits of GDPR are greater consumer confidence, improved data security, reduced data maintenance costs, increased alignment with evolving technology and most importantly; better decision making.

The importance of a **Data Inventory and Retention policies**

FEW POINTS ON THE GDPR:

▶ **Privacy in company's DNA**

Concern for privacy should be at the same level as customer satisfaction, and should be built into a company's structures.

▶ **GDPR compliance is a journey**

GDPR compliance is not destination, but a journey. No one will ever be 100%, nor even 80 %, GDPR compliant.

▶ **Millions affected**

GDPR affects millions of companies around the world. Legal requirements differ depending on size of the company.

▶ **Helping not hindering**

Regulators are not boogeymen bullying companies. They will look into how well organisations have internalised privacy in their DNA.

In the era of the GDPR, sensitivity to data and awareness of privacy rights have increased. Companies should prepare for increasing GDPR requests and data protection work.

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In order to set up a GDPR framework you will have to answer questions such as:

- Who is the data controller, where are you storing data, and who has access to it?
- With whom are you sharing data and how are you protecting the data stored with a third party?
- What categories of personal data are you holding?

Recording this information will help you to build a data framework that will save you money and improve your bottom line.

Meeting the GDPR's “Right to Erasure” Requirement

- ▶ Keep track of your physical assets and make sure they do not contain any data when removed from use. Asset life cycle has to be controlled to avoid data breaches.
- ▶ According to the GDPR Article 17, if anyone of your customers is requesting you to erase any of the data provided, you need to do so without delay.

DATA SANITISATION

Simple deletion does not mean removing data securely. There are three technologies to achieve full data sanitisation: physical, encryption, and data erasure.

- ▶ **Physical**
 - Physical degaussing
 - No SSD on a degausser
 - Providing audit trail is difficult
- ▶ **Crypto erase:**
 - Encryption key removal has to be proved, as well as audit trail provided
- ▶ **Data erasure:**
 - Software based – overwriting data using specific algorithms accurate and detailed audit trail is a benefit

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Additional points:

- All customer requests need to be complied to.
- When migrating data, no copies should be made to risk potential penalties.
- Live customer data should be securely removed at the end of the retention period.
- If data is moved from one cloud service to another, data should be securely removed from the old one. This is your responsibility!

Cybercrime and GDPR

Cybercrime has led to nearly \$300bn losses worldwide. Data security has physical, technical and human factors, such as who has access to data, is software up to date and is staff properly trained. Challenge is heterogeneous software. All different devices and ways to store data has to be managed.

- ▶ Under the GDPR, data breach has to be reported in 72 hours. Therefore, every company should have a data manager and the staff has to be properly trained – data is also their responsibility.
- ▶ Company network should be 100 per cent secure and its vulnerability should be tested regularly.
- ▶ Good hardware refresh program helps to enhance performance. Less hardware and software you have on your network the easier it is to control.

“Your network should be 100 per cent secure and its vulnerability should be tested regularly.”

Need deeper insight? Watch our Webinar!

Facts in this information sheet are based on our specialist webinar. Our webinar provides a high-level guideline to address the challenges GDPR poses. Don't put your organization at risk – make sure you are ahead of the curve and that you make the most of GDPR for your organization by watching the webinar here.

[CLICK HERE TO WATCH WEBINAR](#)

